

Please tell us about someone who has influenced you in a good way

1. Name one Christian man or woman, outside of your family, who has influenced you the most? (Please write full name) _____
2. This person is or was:
 - ① A pastor
 - ② Another church leader
 - ③ A teacher
 - ④ An employer
 - ⑤ A friend
 - ⑥ Other (specify) _____
3. In what ONE area has this person impacted you the MOST? [Select only ONE]
 - ① In your relationships with others
 - ② Spiritually, in your relationship with God
 - ③ Vocationally, in your work & career decisions
 - ④ Ethically
 - ⑤ Financially
 - ⑥ Teaching you skills, educational
 - ⑦ Other (describe) _____

Please tell us about your church.

4. The average number of people that attend your church on a given weekend is:
 - ① Less than 40
 - ② 41 - 100
 - ③ 101 - 250
 - ④ 251 - 500
 - ⑤ 501 - 1,000
 - ⑥ More than 1,000
5. What is the name of your local church? _____

6. What is the name of this church's head pastor? _____

7. What is the name of your church's denomination?

- | | |
|--|---|
| ① Africa Inland Church | ⑮ Evangelical Lutheran Church in Kenya |
| ② African Brotherhood Church | ⑯ Free Pentecostal Fellowship |
| ③ African Independent Pentecostal Church of Africa | ⑰ Full Gospel Churches of Kenya |
| ④ African Orthodox Church of Kenya | ⑱ Kenya Assemblies of God |
| ⑤ Africa Gospel Church | ⑲ Maranatha Faith Assemblies |
| ⑥ Anglican Church | ⑳ Methodist Church in Kenya |
| ⑦ Baptist Church | ㉑ Nairobi Chapel |
| ⑧ Catholic Church | ㉒ New Apostolic Church |
| ⑨ Christ is the Answer Ministries | ㉓ Pentecostal Evangelistic Fellowship of Africa |
| ⑩ Church of Christ in Africa | ㉔ Pentecostal Assemblies of God |
| ⑪ Church of God in East Africa | ㉕ Presbyterian Church of East Africa |
| ⑫ Church of the Nazarene | ㉖ Salvation Army |
| ⑬ East Africa Pentecostal Churches | ㉗ Seventh-Day Adventist Church |
| ⑭ Episcopal Church of Africa | ㉘ Voice of Salvation and Healing Church |
| ⑲ Independent or Nondenominational | ⑳ Other _____ |

<i>To what extent does your local church provide the following?</i>	Not at All	A Little	A Good Bit	Very Much	I do not know
8. Care for elderly widows.	①	②	③	④	⑤
9. Job training	①	②	③	④	⑤
10. Financial training	①	②	③	④	⑤
11. Youth leadership development	①	②	③	④	⑤
12. Education about HIV/AIDS	①	②	③	④	⑤
13. Education about political realities	①	②	③	④	⑤
14. Adult leadership development	①	②	③	④	⑤
15. Opportunities for women in leadership	①	②	③	④	⑤
16. Ethical teaching for all of life	①	②	③	④	⑤
17. Models of servant leadership	①	②	③	④	⑤
18. Outreach ministry to Muslims	①	②	③	④	⑤
19. Access to Bibles and Christian books	①	②	③	④	⑤

Tell us about pastors in your local area

Please list three pastors that you believe are making an important difference in your local area? (If you do NOT know any such pastors, then skip to question 31).

20. _____

21. _____

22. _____

23. Who of the above three pastors would you say is making the most significant impact?

Please tell us about this pastor.

24. What is his or her gender/sex? 1 Male 2 Female

25. How old would you guess he/she is? 1 Less than 35 years old 2 Between 35 and 44 years old 3 Between 45 and 54 years old 4 Between 55 and 64 years old 5 More than 64 years old

26. What is his (or her) marital status? 1 Married 2 Single 3 Other _____ 4 I do not know.

27. What is his (or her) ethnic group?

<input type="radio"/> 1 Embu	<input type="radio"/> 8 Maasai
<input type="radio"/> 2 Kalenjin	<input type="radio"/> 9 Meru
<input type="radio"/> 3 Kamba	<input type="radio"/> 10 Samburu
<input type="radio"/> 4 Kikuyu	<input type="radio"/> 11 Somali
<input type="radio"/> 5 Kisii	<input type="radio"/> 12 Swahili
<input type="radio"/> 6 Luhya	<input type="radio"/> 13 Taita
<input type="radio"/> 7 Luo	<input type="radio"/> 14 Turkana
<input type="radio"/> 15 Other (specify) _____	
<input type="radio"/> 16 I do not know	

28. How broad would you say this pastor's influence is?

- 1 Mainly in one local area
- 2 In one region of the country
- 3 National
- 4 International

29. To what extent is this person helping develop or train others as leaders.

- 1 Not at all
- 2 Somewhat
- 3 Quite a bit
- 4 Very much
- 5 I don't know



If the answer here is "very much," then please answer the following question.

30. Which of the following best describes how this pastor is developing leaders?

<input type="radio"/> 1	Mentoring (setting good example, parenting, discipling)
<input type="radio"/> 2	Formally (education in school, teaching, administration)
<input type="radio"/> 3	Informally (internships, seminars, workshops)
<input type="radio"/> 4	Financial Sponsorship/Support
<input type="radio"/> 5	Other _____

Tell us about other leaders in your local area

While pastors of churches are important leaders, there are many other areas where Christians provide important leadership, such as in education, business, government, medical health care, or communication and media. Some people provide leadership in addressing problems of poverty, HIV/AIDS, ethnic conflict, religious conflict, or unemployment. Some focus on youth, others on women, others on parents, or the aged.

Please list three confessing Christians that you know of (not a pastor) that you believe are making a difference in your local community in relation to some important area other than pastoral ministry. Please include at least one woman in this list.

31. _____

32. _____

33. _____

34. Who of the above three would you say is making the greatest or most strategic impact? _____

Please tell us about this person.

35. What is his or her gender/sex? 1 Male 2 Female
36. How old would you guess he or she is? 1 Less than 35 years old 2 Between 35 and 44 years old 3 Between 45 and 54 years old 4 Between 55 and 64 years old 5 More than 64 years old
37. What is his or her marital status? 1 Married 2 Single 3 Other _____ 4 I do not know.

38. What is his or her ethnic group?

<input type="radio"/> 1 Embu	<input type="radio"/> 8 Maasai
<input type="radio"/> 2 Kalenjin	<input type="radio"/> 9 Meru
<input type="radio"/> 3 Kamba	<input type="radio"/> 10 Samburu
<input type="radio"/> 4 Kikuyu	<input type="radio"/> 11 Somali
<input type="radio"/> 5 Kisii	<input type="radio"/> 12 Swahili
<input type="radio"/> 6 Luhya	<input type="radio"/> 13 Taita
<input type="radio"/> 7 Luo	<input type="radio"/> 14 Turkana
<input type="radio"/> 15 Other (specify) _____	
<input type="radio"/> 16 I do not know	

39. Which group does this person MOST influence? [Select the ONE best answer]

- 1 Children 2 Youth 3 Women 4 Men 5 The Elderly 6 The whole community 7 The whole nation 8 Other _____


40. Which of the following best describes the area of this person's influence? [Select the ONE best answer]

- 1 Business 2 Church leadership development 3 Communication/media 4 Conflict Resolution 5 Education 6 Evangelism 7 Farming/environment 8 Government/Civil Service 9 Health Care 10 Homes and Families 11 Music/entertainment 12 Poverty alleviation 13 Other _____

41. How broad would you say this person's influence is?

- 1 Mainly in one local area 2 In one region of the country 3 National 4 International

42. To what extent is this person helping develop or train others as leaders.

- 1 Not at all 2 Somewhat 3 Quite a bit 4 Very much 5 I don't know 

If the answer here is "very much," then please answer the following question.

43. Which of the following best describes how this person is developing leaders?

- 1 Mentoring (setting good example, parenting, discipling) 2 Formally (education in school, teaching, administration) 3 Informally (Internships, seminars, workshops) 4 Financial Sponsorship/Support 5 Other _____

<i>How would you rate this person in:</i>	Not High	Somewhat High	High	Very High
44. Skill at their work	①	②	③	④
45. Wisdom and knowledge of the local context.	①	②	③	④
46. Ethical integrity	①	②	③	④
47. Love and service of others	①	②	③	④
48. Positive reputation in the community	①	②	③	④
49. Inspires teamwork/mobilizes community	①	②	③	④
50. Uses resources efficiently	①	②	③	④

51. With what agency or organization, if any, does this person work?

Name of agency/organization _____

52. Please describe what this person does that is having an impact.

Tell us about organizations, agencies, projects, programs, or initiatives in your local area or region

Now we would like to ask you, not about individuals, or about your church, but about other Christian organizations or initiatives that you believe are having a strategic impact in your local area or region. Please list the names of three organizations, programs, or initiatives that you believe are having an important positive impact in your local area or region.

53. _____

54. _____

55. _____

56. Which of these three would you say is having the most important positive impact in your local area, region, or country?

Name: _____

57. Which group is most helped by this organization or initiative?

- ① Children
- ② Youth
- ③ Women
- ④ Men
- ⑤ The Elderly
- ⑥ The whole community
- ⑦ The whole nation
- ⑧ Other _____

58. Which of the following best describes the area of this organization or initiative's influence?

- ① Business
- ② Church leadership development
- ③ Communication/media
- ④ Conflict resolution
- ⑤ Education
- ⑥ Evangelism
- ⑦ Farming/environment
- ⑧ Government/civil service
- ⑨ Health care
- ⑩ Homes and families
- ⑪ Music/entertainment
- ⑫ Poverty alleviation
- ⑬ Other _____

59. How broad would you say the impact of this initiative or organization is?

- ① Mainly in one local area
- ② In one region of the country
- ③ National
- ④ International

60. To what extent is this organization or initiative helping develop or train people as leaders.

- ① Not at all
- ② Somewhat
- ③ Quite a bit
- ④ Very much
- ⑤ I don't know



If the answer here is "very much," then please answer the following question.

61. Which of the following best describes how this organization or initiative is developing leaders?

- ① Mentoring (setting good example, parenting, discipleship)
- ② Formally (education in school, teaching, administration)
- ③ Informally (internships, seminars, workshops)
- ④ Financial Sponsorship/Support
- ⑤ Other _____

To what extent is the following true about this organization or initiative?

	Not at all	Somewhat	Quite a bit	Very Much
62. It has a good reputation in the local community.	①	②	③	④
63. Local churches provide it with strong support.	①	②	③	④
64. Women participate in its leadership.	①	②	③	④
65. It works wisely in the local context.	①	②	③	④

66. Please describe what this organization or initiative does that is having an impact.

67. Please give us the name of someone who works in leadership with this organization or initiative?

68. Please give us contact information for this person (phone number and email) if you have it.

Telephone #: _____

Email Address: _____

Please tell us about yourself

69. What is your gender/sex?

- ① Male
- ② Female

70. How old are you?

- ① Between 18 and 24 years old
- ② Between 25 and 34 years old
- ③ Between 35 and 44 years old
- ④ Between 45 and 54 years old
- ⑤ Between 55 and 64 years old
- ⑥ More than 64 years old

71. What is your marital status?

- ① Married
- ② Widowed
- ③ Single
- ④ Other _____

72. What is the highest level of education you have completed?

- ① Less than primary
- ② Primary School
- ③ Secondary School
- ④ College/University (Undergraduate, Bachelors)
- ⑤ Master's Degree or Doctoral Degree at University or Seminary

73. I am currently...
- ① Employed
 - ② Self-employed
 - ③ Out of work and looking for work
 - ④ Out of work but not currently looking for work
 - ⑤ A housewife/family caregiver
 - ⑥ A student
 - ⑦ Retired

74. If you are working, please describe your work.
- ① Pastor or church employee
 - ② Employee of a not-for-profit or charitable organization (NGO)
 - ③ Employee of a for-profit company or of an individual for wages
 - ④ Government employee
 - ⑤ Self-employed in own business, professional practice, or farm
 - ⑥ Working without pay in family business or farm
 - ⑦ Other _____

75. What is your monthly income, combined with your spouse's income if you are married?
- ① Less than 10,000 Kenya Shillings (KSh)
 - ② 10,001 - 40,000 KSh
 - ③ 40,001 - 100,000 KSh
 - ④ 100,001 or more KSh

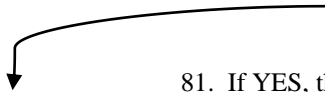
76. What is your ethnic group?

① Embu	⑧ Maasai
② Kalenjin	⑨ Meru
③ Kamba	⑩ Samburu
④ Kikuyu	⑪ Somali
⑤ Kisii	⑫ Swahili
⑥ Luhya	⑬ Taita
⑦ Luo	⑭ Turkana
⑮ Other (specify) _____	
⑯ I do not know	


77. What is your relationship to your church? [Pick ONE of the following]
- ① I do not attend church regularly.
 - ② I am a church member and/or attend regularly
 - ③ I am a lay leader in my church
 - ④ I serve as a pastor in my church
 - ⑤ I am a denominational leader (such as a Bishop, Overseer, or Moderator)

78. Do you own a cell phone?
- ① YES
 - ② NO

79. Do you own a computer?
- ① YES
 - ② NO

80. Do you have internet access?
- ① YES
 - ② NO
- 

If NO, then skip to
Question 83.



81. If YES, then how do you most often access the internet?

- ① Cell phone
- ② Computer at Internet Cafe
- ③ Computer at my home
- ④ Computer at work (or school)
- ⑤ Electronic Tablet (Kindle, iPad, Android)

82. How often do you use the internet?

- ① Several times a day
- ② Once a day
- ③ Occasionally
- ④ Rarely
- ⑤ Never

83. Do you own an electronic tablet? (such as a Kindle, iPad, Android)

- ① YES
- ② NO

84. How many books have you read in the last twelve months?

- ① None
- ② 1 or 2
- ③ 3 - 5
- ④ 6 -10
- ⑤ More than 10

85. Do you ever buy books at Christian bookshops?

- ① No, there are none near me.
- ② No, although there is at least one nearby
- ③ Yes, but not often
- ④ Yes, often

How frequently do you read the following?	Never	Less than once a Month	Every Month	Every Week	Every Day
86. Newspapers or Magazines	①	②	③	④	⑤
87. The Bible	①	②	③	④	⑤
88. Fiction Books (Novels)	①	②	③	④	⑤
89. Other Books (Non-fiction)	①	②	③	④	⑤

How frequently do you read news or magazine articles or books?	Never	Less than once a Month	Every Month	Every Week	Every Day
90. On a cell phone	①	②	③	④	⑤
91. On a computer	①	②	③	④	⑤
92. On an electronic tablet	①	②	③	④	⑤

93. If you have a favorite author, what is his or her name?

Thank you! You are now finished!

To Be Filled Out by Research Assistants Only

94. Name of research assistant administering this _____

95. Name of town and province/region where survey was taken:

96. Context where survey was administered _____

97. This survey was:

- ① Filled out by a single individual not in a group
- ② Filled out by research assistant for an individual
- ③ Administered to a group of people

If administered to a group of people filling the survey out at the same time, then answer the following questions also:

98. Enter code number for this group of surveys _____

99. What was the nature of the group that took this survey together?

- ① Group from single congregation
- ② Group from one denomination, but many churches
- ③ Group from diverse churches and denominations

100. What was the make-up of the group that took the survey together?

- ① Primarily clergy
- ② Primarily lay Christians – Spiritual focus
- ③ Primarily lay Christians – Professional group
- ④ A mix of clergy and laity

101. Description of the group that took the survey together:

102. Other Comments _____
